

<b>Notice of References Cited</b>	Application/Control No. 09/360,422	Applicant(s)/Patent Under Reexamination WALKER ET AL.	
	Examiner James H. Zurita	Art Unit 3625	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,820,062	11-2004	Gupta et al.	705/16
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
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	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Interactive home shopping: Consumer, retailer, and manufacturer incentives to participate in electronic marketplaces, Joseph Alba, John Lynch, Barton Weitz, Chris Janiszewski, et al. Journal of Marketing. Chicago: Jul 1997. Vol. 61, Iss. 3; pg. 38, 20 pages
	V	
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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